

# Cultivating generosity

Awaken a spirit of giving within your church



Join Everence® for an interactive training experience that offers **fresh ways to engage a call to generosity** from spiritual and practical perspectives.

## Content based on solid research

Everence draws upon the expertise and research of Lake Institute on Faith & Giving for the content of this **new one-day seminar**.

More than 1,000 pastors and lay leaders have participated in our congregational generosity seminars, which originally were offered only in a two-day format.



“The Cultivating  
Generosity seminar  
always leaves  
participants surprised  
and energized that a  
full day of engaging  
on the theme of  
generosity can  
leave them eager to  
implement new ideas  
they’ve learned.”

**STEVE BUSTOS**  
Everence Stewardship  
Consultant

### You’ll learn about:

- Giving trends.
- Theology of generosity.
- Money secrecy in congregations.
- Tools for leaders.

### Participants will:

- Understand the landscape of religious giving, based on the latest research.
- Appreciate the theological significance of generosity.
- Understand the relationship between organizational accountability and generosity.
- Learn how church finances can be an arena for pastoral care.
- Analyze their church culture regarding money.
- Design a plan to implement cultural change that moves the church toward greater generosity.

### Build your team

Leadership of your church must be engaged. Gather at least three, and we suggest one be a younger adult:

- Senior pastor (required).
- Treasurer.
- Board member.
- Entrepreneurial lay leader.

### Getting started

- Contact your Everence stewardship consultant to book your church for this seminar. (Find your representative at [everence.com](http://everence.com) or call 800-348-7468.)
- Contact Beryl Jantzi, Everence Director of Stewardship Education, at 800-442-7930 or [beryl.jantzi@everence.com](mailto:beryl.jantzi@everence.com).